



## Seal-Once Nano-tech Industrial Formulas for Professionals

Provide your clients with long-lasting surface protection solutions that are safe during application and use.

Seal-Once™ Advanced Multi-Surface Waterproofer is a concentrated, breathable waterbased sealer for wood, exotic wood, composite wood, concrete, masonry and marine applications. Eco-friendly Multi-Surface Seal-Once is formulated to be diluted with clean water at a 1:1 ratio for easy application. Available in 1, 5 and 55 gallon containers.

LEED Credits: 4.2 IEQ Credit 4 - Low-Emitting Materials



Seal-Once eco-friendly waterproofer with cedar tint was specified to protect the Woodland Park Zoo project's exterior wood structures of Pure FSC IPE 1"x6".

~ Matheus Lumber Woodinville, WA



### Seal-Once Guaranteed Performance Features

- Non-Toxic, Zero VOCs, Safe for the Environment
- Waterproofs and Protects Against Mold and Mildew Stains
- Long-Lasting, Deep Penetrating Bond
- Does Not Protect Against Airborne Black Mold
- Breathable, Prevents Wood Rot
- Water-Based, Odorless, Non-Flammable, Non-Combustible
- Non-Film Forming
- Clear Formula Will Not Discolor Surface
- Paintable, Stainable; Excellent Wood Primer
- Will Not Harm Plants, Animals or Humans
- Helps Prevent Wood from Cracking, Splitting/Warping
- Reduces Corrosion, Spalling and Cracks Caused by Moisture
- Helps Protect Against De-icing Salts/Pool Chemicals
- Semi-Transparent UV Stable Tints Available
- Will Not Burn Skin
- Easy Soap & Water Cleanup
- Outperforms All Other Sealers and Stains

603-669-8786 [www.seal-once.com](http://www.seal-once.com)

## Extraordinary Cleaning Power Without Harsh Chemicals



"NIC All Wood Cleaner worked on this cedar roof just as advertised, removing 10 years of mold & mildew stains, which was easily 1/4" thick in many areas—with no harm to landscaping or vegetation."

~ Steve Oransky, Painting Contractor



### 3-in-1 Concentrated Cleaners for Wood and Concrete

Eco-friendly formula brightens and removes unsightly discoloration while easily and safely deep cleaning mold, mildew stains and dirt; also removes mill glaze on new wood such as IPE, Red Cedar, and Douglas fir.

For all wood types including: Pressure Treated, Composite Decking, Exotic wood (Tiger Deck, IPE), Mahogany, Cedar, Teak, Fir, and Pine.

Concrete/Masonry cleaner quickly restores and brightens natural color while lifting out mold and mildew stains, oil, grease, tire marks, dirt or grime.



## The World's First Non-Toxic, Zero VOC, Eco-Friendly Waterproofer



Safely restore beauty and value with New Image Coatings™ premium cleaners. Recommended to deep clean and prepare surfaces prior to any waterproofing or sealing application.

Mold Stain Eliminator Deck Restorer™ renews all brands of composite decking and bamboo—without pressure washing or scrubbing. Removes black mold spots inside decking by removing non-surface mold spores. Deep cleans dirt and organic stains.

Re-New Concrete™ restores aged or new concrete surfaces, removing rust, iron and mineral stains. Cover the entire surface for a new concrete appearance. Scarifies and etches smooth concrete in preparation for Seal-Once™ Concrete/Masonry Waterproofer, staining and painting.



The Water Stops Here.

# Necessity is the Mother of Invention

In 1989 Mike Cork, a polymer chemist, contracted with a builder to install a cedar stockade fence around his Texas home. Mike was away on business while the job was started and completed, returning to find the contractor had installed a white pine fence rather than cedar. Faced with a fence he knew needed to be treated if there was any hope of it surviving the Texas climate, Mike went to his lab to find a solution.

He created a unique nanoparticle formula that easily penetrated wood to form a clear flexible film that was not only waterproof from the surface, but also breathable and impervious to salts and chlorides. Mike applied two coats to his fence in 1989 and a third coat in 1991 after he made a slight improvement in the formula. The results were exceptional. Cork had developed a breakthrough one-of-a-kind, water-based sealing product. And, because the product contained no VOCs and was non-toxic he believed that, unlike other sealers, his was environmentally friendly.

Later, acute toxicity tests revealed even more astounding results. The product proved safe not only for humans, but for use around fish, plants, pets and livestock as well.

In 2005 Mike turned to Hank Croteau, long-time associate and industrial coatings expert. New Image Coatings, LLC was formed to launch the world's only eco-friendly waterproofer — Seal-Once™.

Since its debut, the New Image Coatings product line has grown with cleaning and waterproofing formulas for all surfaces; including industrial and marine applications, concrete/masonry, composite decking, exotic woods and semi-transparent tints. All products are backed by a 100% money-back guarantee.

## What about Mike's fence that was the necessity of the invention?

In October 2010 the white pine fence was dismantled. Not because of damage to the original treated fence, but because the untreated 4x4 fence posts had rotted in the ground. The photo above is from the original fence — after all these years, the water still stops here.

## Thinking Green, Delivering What We Promise

We believe consumers do not want products that present a health risk to themselves, their families or the environment. We commit to manufacture and offer non-toxic, eco-friendly products that perform to warranties and product performance promises. You will find our products in retail outlets whose owners are committed to protecting the environment and the health and safety of their customers.



For complete product information, videos and more visit:



[www.seal-once.com](http://www.seal-once.com)  
603-669-8786



Almost 20 years after it was installed, this section from Mike Cork's fence still repels water.



Made in the USA

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## Green waterproofing solutions for all wood, exotic wood, concrete, brick, masonry and composite decking surfaces.



Long-lasting nano-tech Seal-Once™ waterproofers protect against water damage and mold & mildew stains for up to 10 years on vertical surfaces, six years on horizontal surfaces. Our water-based, non-flammable formulas exceed current and future eco-requirements, with no VOCs, toxins or irritants. All are easy-to-apply with no odor and fast soap and water clean-up. Available in quart, 1- and 5-gallon containers.

## Seal Ends Once™ High Solids End Sealer

Penetrates and prevents water absorption on the ends and cuts of all lumber including green logs. Provides the same great benefits as Seal-Once waterproofers. Available in quart, 1 gallon and convenient squeegee size.

- Protects against end checking and splitting
- Contains no wax or chemicals
- Paintable & Stainable
- 10-Year Warranty



*"We are pleased to offer non-toxic Seal-Once as a Zero-VOC, green alternative for waterproofing concrete, masonry and wood surfaces. Our contractor and retail customers no longer have to wear protective clothing or a respirator, nor do they have to cover windows, grass and plants or adhere to the many precautions as with other products."*

~ Paul Gelinas, Store Manager



## 100% Safe for use around humans, animals and plants

Will not change color, streak or yellow. Non film forming nano-tech penetrating formula. Suitable for all climates, can be applied at 35°F and up on properly prepared exterior/interior surfaces.



docks, decks, garden furniture, planters, pavers, walkways, fences, wood shingles and siding, piers, shake roofs, curbs, ramps, driveways, chimneys, platforms, loading docks, floors, slate, stucco, parking decks, brick, unglazed tile, limestone, granite, gravestones, steps, railings, bamboo, mahogany, cumaru, ipe, teak, tiger deck

### ▼ Wood/Composite tints, shown on red cedar

Natural	Golden Oak	Cedar	Bronze Cedar	Redwood
Mahogany	Light Brown	Brown	Honeysuckle	Russet
Battleship Gray	Shale Gray	Driftwood	Cape Cod Gray	Slate Gray
Dark Gray	Black			

Swatches are approximate.

### ▼ Concrete/Masonry tints

Mahogany	Slate Gray	Dark Gray	Battleship	Shale Gray
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## Add Color and Depth

Our semi-transparent tints mix easily into our clear formulas to add color and depth to your surface while providing UV protection. Enhances the color of your wood without hiding the grain.